

innovate
VIRGINIA

Friday, March 27, 2020
Virginia Crossings Hotel & Conference Center



2020 / VISION

InnoVAte Virginia / 2020

InnoVAte Virginia is a premier, one-day Agile conference that brings together **over 400 Agile practitioners and thought-leaders** for a full day of networking, interactive sessions, learning, and fun in **over 30 sessions** about Agile, Lean, DevOps, and delivery in the modern world of work.

SPONSORS

Multiple sponsorship opportunities are available, from \$500 to \$5,000. Sponsorship benefits include:

- Gold and Silver sponsors have **dedicated space** just outside the main conference hall
- Food and Room sponsorships receive **large signage throughout the venue**
- Bronze sponsorships include **marketing materials in attendees' bags**, and a ticket to the event

Sponsorship opportunities are available at all levels. Our Gold and Silver sponsors enjoy personal interactions with attendees, who are encouraged by our Passport Raffle to visit each sponsor space.

To learn more about sponsoring InnoVAte Virginia 2020, email president@agilerichmond.com

Levels	Gold	Silver	Bronze	Room	Meal
Number of Sponsorships	5 Sold Out!	9 7 Remaining!	10	5	2
Logo on Website & Brochure	Yes	Yes	Yes	Yes	Yes
Bag Inserts	4	3	1	2	2
Tickets to InnoVAte 2020	4	3	1	1	–
Table in Central Conference Area	Yes	Yes	No	No	No
Additional Benefits	Signage in main hall, 5 minutes speaking before opening or closing keynote. Copy of Attendees list, with names, emails, and company information			Signage outside of sponsored room, 3 minutes to speak before track speakers	Recognition as provider of breakfast or lunch, signage throughout the event space
Cost	\$3,500	\$1,550	\$500	\$1,000	\$1,000

Passport Raffle Giveaways: Looking for other ways to support InnoVAte Virginia and gain exposure? Provide a prize for our end-of-conference Passport Raffle! We recognize Prize Donors as we announce the prizes. Past prizes include iPads, certificates for complementary training, gift cards, and other branded items.